

Youth Economics Initiative



2022-2023

SPONSORSHIP PROSPECTUS

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The Youth Economics Initiative . . .

or the YEI, is a student-run **501(c)(3) nonprofit organization** established in 2018 by a trio of high school students in the Bay Area who found a lack of economics-related opportunities in their community. We target towards serving primary and secondary education level students with an interest in **economics, business, and finance**. Since our formation, we provide an application based, in-depth economics experience like no other, catering to highly motivated students across the globe.



83
Current Chapters



3900+
Student Members

Our Mission

We strive to open up the ever growing field of economics to students in a fast-paced world. Our goal is to **provide pathways toward careers in economics, business, and finance** to students and **equip tomorrow's leaders with the tools necessary to make change**.



Our Projects

Through our **chapters, events, and initiatives**, our members are able to analyze economic theories and concepts on an industrial level, and with our platform, are able to explore their passion for economics and business policy in various ways, from **quiz bowls** to **volunteer events** to **policy design**. At the YEI, we educate today's students to empower tomorrow's leaders, and in doing so, create a memorable experience for teens across the globe.

Competitive Events

EconBowl & EconOlympiad

These YEI flagship competitions offer high school students the chance to compete against like-minded individuals and apply real world economics knowledge in a fast-paced environment.
more at: theyei.org/econbowl

Service Initiative

Financial Literacy Introduction Program (FLIP)

One of the largest factors perpetuating the cycle of poverty is a lack of financial awareness among youth. With FLIP, we aim to break that cycle by working with various organizations in our chapters' communities to educate and empower underserved students with financial literacy classes.



Why become a sponsor?

By sponsoring the YEI, your company will form lasting connections with the leaders of tomorrow. You'll be able to increase brand awareness, get immediate product feedback, and recruit talented young economists on an international level. Your company will help us make an impact on the next generation of economists and industry leaders. Additionally, with our 501(c)(3) registration, all contributions are **tax-deductible**.

How can you help?

- Providing mentorship and internship opportunities for our members
- Providing a location to host our FLIP sessions
- Providing prizes such as tours, special swag, or materials for our competitive events
- Making a monetary contribution
- Sponsoring a meal, activity, or event

Where will your money go?

This year the YEI is jump starting initiatives to help our members gain real-world economics experience and help underprivileged groups through their economic expertise in addition to our annual competitive events. **100% of your contribution will be used towards operating expenses, marketing activities, and creating a positive experience for attendees at our events.** This includes but is not limited to swag, food, and prizes.



We thank you for your interest!

Sponsorship Tiers	Bronze \$500+	Silver \$1000+	Gold \$2500+	Platinum* \$4000+
General				
Pre-Event Shoutouts	X	X	X	X
Send Mentors		X	X	X
Provide Custom Prizes at Events		X	X	X
Hold Workshops			X	X
Branding				
Featurred on Website	small	medium	large	x-large
Social Media Promotion	X	X	X	X
Distribute Company Swag		X	X	X
Featured with Distributed YEI Merch			X	X
Company Logo Featured in Newsletters			X	X
Recruiting				
Organize Professional Seminar for Members			X	X
Access to LinkedIn			X	X
Access to Resumes			X	X
Access to Mailing List				X

* Max one sponsor in this tier

All sponsorship terms are negotiable and can be further discussed.